

Annunciation of the Blessed Virgin Mary Parish



Vacation Bible School

Hello friends,

First, a big thank you to everyone who weathered what I think was a career-long homily last weekend. I used Peter and Paul's missionary example to comment on the missionary season we're entering in the Church locally and broadly – motivated partly by issues we've seen for a long time (decline in numbers of priests and parishioners), but even more by the clear opportunity for evangelization in front of us (again, in the 40,000+ people attending Mass every weekend, we're serving 4.5% of the total population in the geographic diocese, meaning there are 95.5% of people waiting to receive the restorative power of the Gospel). To define again "what is a missionary," a missionary is someone who perceives God's invitation to work/labor/mission (which means "being sent"), who says "yes," and who starts moving their feet.

This momentum has a local flavor (people aren't saved and drawn into community by programs or institutional change but by Jesus Christ) and a broad diocesan flavor as we ask big questions about the needs in front of us, the resources in our hands, and the way the Holy Spirit is leading us. We're intentionally choosing to be moved based on vitality (what gives us life) rather than viability. I promised to share the benchmark signs of parish vitality we've been discerning with you, and while I may preach on them this weekend I'd like to get them down in writing for those of you (like me) who need time to digest and mull. Here is a condensed version of the seven signs of vitality we are working from:

1. Thriving Sunday Masses: Masses are celebrated in a dignified manner that draws the heart to God, attracts newcomers, and builds up the People of God.

(continued on page 2)

July 6, 2025
14th Sunday in
Ordinary Time

*Readings are in the hymnal,
#1133*

Eucharist

Saturdays - 6:30 PM

Sundays - 10:30 AM

Wednesday - 5:15 PM

Fridays - 8:00 AM

Livestreaming Mass

www.facebook.com/StMarysCoonValley

Diocese of La Crosse

Televised Mass on

Channel 19, Sunday, 9:30 AM

Pastoral Visits:

Please contact the parish office if you or a loved one is in need of a pastoral visit.

Let us know if you would like to be remembered in our parish's public prayers.

Baptism

Call the parish office for information and scheduling.

Confession

Sat. 5:45 PM, Sun. 9:45 AM,
Wed. 5:45 PM during Adoration

Rosary:

The Holy Rosary is prayed 30 minutes before all Masses

Eucharistic Adoration

1st Friday each month after Mass
Benediction at 10 AM;
Every Tuesday 4:30 PM in CV
Every Wednesday 5:45 PM

Giving:

On-line -

<https://diolc.org/annunciation-of-the-blessed-virgin-mary-parish-viroqua>

Parish Offices

OPEN: MTWF- 8 AM-4 PM

Parish Website www.stmaryviroqua.org; Parish Fax (608) 299-3721

Father Joseph M. Richards, Pastor, (608) 606-9787; Deacon Tony Shay; Diana Hernandez-Torres, Sacristan

Pat Oberberger, Coordinator of Ongoing Formation, stmaryformation@mwt.net; (608) 637-7711

Beth Lakmann, Music Director, stmaryparish@mwt.net; (608) 637-7711

Fran Campbell, Secretary/Bookkeeper, stmaryparish@mwt.net, (608) 637-7711; Parish Kitchen (608) 637-7878

400 Congress Avenue, Viroqua, WI 54665

July 6, 2025

2. *(continued from page 1)* Stable and Healthy Leadership: Supporting clergy and lay leadership with collaboration, consistent tenure, realistic workload, and Gospel-oriented vision.
3. A Culture of Discipleship: Members have been and continue to be transformed by a joyful encounter with Christ that motivates their prayer, service, and integrated life.
4. A Culture of Accompaniment: Parishes are marked by hospitality, opportunity for onboarding, and the follow-through to walk with newcomers and each other in their stories.
5. Missionary Outreach: Parishioners are interested, involved and motivated to reach out to the poor, the outcast, inactive members, non-Christians, and those on the margins.
6. Faith Formation: Families engage their role as the primary place of formation and opportunities within the parish support the development of Christian disciples.
7. Stewardship: Parishioners engage their gifts of service, financial support, and discernment to support the work of the parish and the Church's mission.

God bless you all, and I love you very much,

Fr. Joe

This Sunday we welcome **Dominic Michael Martino** into the Christian community through the Sacrament of Baptism. Dominic is the son of Dillon and Tyler (Deeny) Martino. Welcome to this community of faith!

Our seminarian, **John Francis**, who started the Bible Study group, will be participating in a **mission program this summer called Biking For Babies**. It is an organization that raises funds to help pregnancy resource centers. John Francis will be biking from Lincoln, NE to St. Louis, MO, July 14-19, a 600-mile trip. His personal goal is to raise \$6000, with a total missionary goal of \$450,000. I wanted to provide you with the address to help support him and his mission work. You can donate online at <https://givebutter.com/b4b-2025missionary/ne-team-1> or mail a check to Biking for Babies, PO Box 644, St. Charles, MO, 63302. **MAKE SURE TO PUT HIS NAME IN THE MEMO LINE TO GIVE HIM THE CREDIT FOR HIS GOAL.**

Thanks for considering this worthy cause. He asked that if we are unable to contribute financially, please keep in your prayers the women going through crisis pregnancies that they will be able to utilize services at pregnancy resource centers.

3rd Annual Picnic on the Lawn – A Community Celebration; Saturday, July 26, 2025 | 11:00 AM–4:00 PM; St. Mary Parish, Coon Valley, WI All are welcome to join us for a fun-filled afternoon at our 3rd Annual Picnic on the Lawn! This free community event features delicious pork prepared by Simply Smoked, walking tacos, kids' hot dogs and ice cream treats. Live music by Jen Wilder (11:30 AM – 1:00 PM) and Leather and Lace (1:00 – 3:00 PM), a bounce house, dunk tank, parents vs. kid's games, and more! Goodwill donations are appreciated. Some of the entertainment and beverages will be available for a small fee. Don't forget your lawn chair—and come enjoy a wonderful summer day with friends, family, and neighbors!

July 6, 2025

FINANCIAL REPORT

Week of June 23-29, 2025

Offertory: \$3,696.35

Total: \$3,696.35

Needed Weekly: \$4,600.00

May E-gifts: \$2,532.00

2024-2025

DIOCESAN ANNUAL APPEAL

Goal: \$35,560.00

Received to date: \$40,675.00

Donors: 94

THANK YOU!

MASS INTENTIONS

Saturday, 5 July, 6:30 PM +Kevin McGuire

(Biebl Family)

Sunday, 6 July, 10:30 AM Women of the Parish

(PCCW)

Wednesday, 9 July, 5:15 PM +Ursula Werner

(Sonja Finn)

Friday, 11 July, 8:00 AM +Helen Pedretti

(Ann Graham)

Saturday, 12 July, 6:30 PM Women of the Parish

(PCCW)

Sunday, 13 July, 10:30 AM People of the Annunciation & St.

Mary's Parishes

CHURCH CALENDAR

PCCW CIRCLE FOR JULY: ST. JOSEPH

Sunday, 6 July, Martino Baptism during 10:30 AM Mass

Wednesday, 9 July, 10:00 AM-12:30 PM St. Mary's Quilters in

Marian Hall

Monday, 14 July, 1:30-4:00 PM Girls' Bible Study in new library/

meeting room

Ministry Schedule

Sat., July 12, 6:30 PM

Gladys Jacobson Eucharistic Minister

Reid Fisher Altar Server

Lane Fisher Altar Server

Amy Matthes Lector

Sun., July 13, 10:30 AM

Dcn. Anthony Shay Eucharistic Minister

Royce Scoville Altar Server

Alexis Scoville Altar Server

Dale Pertzborn Lector

If not able to serve as scheduled, please request a sub through MSP. Thank you!

Ladies' Night Out - All the women of the parish are invited to a night out for friendship and fellowship. We will be joined by the women of St. Mary's, Coon Valley. **The evening will be held at Old Towne Inn in Westby on July 31, at 6:00 PM.** For **reservations**, please call or text Joyce Humfeld at 608-606-0873 by **July 25th**.

We are hoping to increase the content in the **Parish Library** by adding some new books. If you would like to donate money as a way to support this effort, please make your check out to the Annunciation of the BVM with 'parish library' in the memo line or cash in envelope marked 'for the parish library'. Donations may be mailed to or dropped off at the parish office or placed in the weekend's contributions baskets.

Automatic Transfers for Tithing – St. Mary Parish provides a system for the members of the parish to support the church using the convenience of automatic transfers from their checking or savings account. Avoid the inconvenience of writing a check. Save on the cost of support envelopes. Please pick up a form today in the Atrium for making your contributions to the parish by means of an automatic transfer. Thank you!

July 6, 2025

Pastoral Council Members

Kris Brueggen
Phyllis Krause
David Hall

Cathy Poshepny
Jenny Leum
Dcn. Tony Shay

Dennis Vinger

Our Pastoral Council is here to serve. They help us discern the needs of our community and the call of the Spirit in our time. If you wish to speak with a Council member about your concerns, please contact the parish office - 608-637-7711 or stmaryparish@mwt.net.

MARCH FOR LIFE WISCONSIN

RESCHEDULED

NEW DATE:

Saturday, July 26, 2025
2-4pm Wisconsin State Capitol

Fr. Michael Klos' 25th Anniversary Celebration will take place on Sunday, July 20, 2025, at Sacred Heart Church - Eau Claire. The celebration will begin with Holy Mass at 3:30 pm and will be followed by a celebratory luncheon in the church hall. Because you have been an important part of this 25 year journey, I would be honored if you would join me in giving thanks to God. RSVP to "office@shspec.org". Please put "25th Anniversary" in the subject line. *(if unable to attend, mailing address: Rev. Michael Klos, Parish Life Center, 448 North Dewey Street, Eau Claire, WI 54703-3241)*

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If you would like to advertise on this page, please contact 608-637-7711

Roger and Joyce Humfeld
R&J's HONEY FARM
S2676 Haugen Ln.
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608-606-0832 (cell)
rjhoneyfarm@hotmail.com

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Rentals

David Hall
Auctioneer - Lic. # 4007-52
koch@mwt.net 608-632-4194
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Westby, WI 54667

"Let all the earth cry out to God with Joy." ~ Psalm 66:1