

# Annunciation of the Blessed Virgin Mary Parish



Hello friends,

I'm writing this before the weekend; but as I watch all the moving pieces come together to make Coon Valley's summer picnic happen (by all accounts looking warmer than my predicted 74 degrees), I am grateful for the big and little ways our parishes share in each other's lives, support each other, and share liturgical spaces with each other. There's a core group that any moment like this hinges on – without your labors, dreaming, and problem solving something like Saturday's event would remain simply a twinkle in our eye. Then there's all the folks who throw in their particular skills and activate their interests, from raising a tent to serving food to tying water balloons – it's up to you to support, sustain, and take up the momentum and critical mass of those initiators, to get people excited and carry out the ministry of hospitality. Then there's everyone who says to themselves "you know, that sounds like a pretty excellent way to spend a Saturday (*continued on page 2*)

**July 27, 2025**  
**17th Sunday in**  
**Ordinary Time**

*Readings are in the hymnal,  
#1142*

## **Eucharist**

**Saturdays - 6:30 PM**  
**Sundays - 10:30 AM**  
**Wednesday - 5:15 PM**  
**Fridays - 8:00 AM**

## **Livestreaming Mass**

[www.facebook.com/StMarysCoonValley](https://www.facebook.com/StMarysCoonValley)

## **Diocese of La Crosse**

### **Televised Mass on**

**Channel 19, Sunday, 9:30 AM**

## **Pastoral Visits:**

Please contact the parish office if you or a loved one is in need of a pastoral visit.

Let us know if you would like to be remembered in our parish's public prayers.

## **Baptism**

Call the parish office for information and scheduling.

## **Confession**

Sat. 5:45 PM, Sun. 9:45 AM,  
Wed. 5:45 PM during Adoration

## **Rosary:**

The Holy Rosary is prayed 30 minutes before all Masses

## **Eucharistic Adoration**

1st Friday each month after Mass  
Benediction at 10 AM;  
Every Tuesday 4:30 PM in CV  
Every Wednesday 5:45 PM

## **Giving:**

On-line -

<https://diolc.org/annunciation-of-the-blessed-virgin-mary-parish-viroqua>

## **Parish Offices**

OPEN: MTWF- 8 AM-4 PM

Parish Website [www.stmaryviroqua.org](http://www.stmaryviroqua.org); Parish Fax (608) 299-3721

Father Joseph M. Richards, Pastor, (608) 606-9787; Deacon Tony Shay; Diana Hernandez-Torres, Sacristan

Pat Obernberger, Coordinator of Ongoing Formation, [stmaryformation@mwt.net](mailto:stmaryformation@mwt.net); (608) 637-7711

Beth Laurdan, Music Director, [stmaryparish@mwt.net](mailto:stmaryparish@mwt.net); (608) 637-7711

Fran Campbell, Secretary/Bookkeeper, [stmaryparish@mwt.net](mailto:stmaryparish@mwt.net), (608) 637-7711; Parish Kitchen (608) 637-7878

400 Congress Avenue, Viroqua, WI 54665

# July 27, 2025

*(continued from page 1)* afternoon, let's go" – you're the folks who turn this from a lot of energy and effort and coordination into, quite simply, a great event that gets off the ground. Across all these groups, I simply want to thank everyone who came to enjoy and help pull off this weekend!

I think this also all fits very well with this missionary theme I've been building up over the last few months. Again, the story I see playing out to answer the question "what is a missionary?" is someone who A) hears an invitation from the Lord, B) says "yes," and C) starts moving their feet. There can be a devilish little temptation hidden in there to see easily, visibly expansive examples of missionaries (e.g., Missionaries of Charity, Maryknoll, FOCUS, etc.) who have formally entered the work of evangelization and disciple formation and let the sentiments "I'm so far from that" or "I don't feel called to go that big" stop you in your tracks. Of course, the big problem with this is that, while some individuals are called to such expansive and visible ministry, the Holy Spirit does most of His work one person, one moment at a time.

Something like yesterday is a great example of some folks seeing the need (that being one type of invitation from the Lord) for community building, outreach, and momentum a few years ago, answering with a "yes," and taking tangible footsteps. Of course, this was also quite a Big Thing – the fruit of many folks' coordination and input. Sometimes missionary work is big like that. More often it's a matter of invitation to Mass or coffee or a Bible Study. Even more often it's a matter of the long work of accompaniment – meeting folks in the present moment, walking with them and avoiding the temptation to bypass the spiritual work to get to the tidy end result you or I might have in mind for them (e.g., Sunday Mass attendance, kicking the habit of mortal sin, etc.). I have enjoyed the decision to be a missionary disciple since I first made it a decade and change ago, and I invite you to make it yourself (if you haven't yet) or to keep walking deeper into it (if you've started down the Way).

God bless you,

Fr. Joe

## **DIOCESE OF LA CROSSE GUIDELINES FOR REPORTING INSTANCES OF CHILD ABUSE:**

The Diocese of La Crosse, through its policies and procedures, seeks to provide a prompt, appropriate and compassionate response to reporters of sexual abuse of a child by any diocesan agent (bishop, priest, deacon, employee, religious, vendor or volunteer). Anyone wishing to make a report of an allegation of sexual abuse should send that report to Mrs. Teresa Brown, Complaint Intake Agent, at the Diocese of La Crosse, P.O. Box 4004, La Crosse, WI 54602-4004. Alternatively, you can contact Mrs. Brown at 608.791.0179 or [intakeagent@diolc.org](mailto:intakeagent@diolc.org). The reporting form is available through the Diocese of La Crosse Office of Safe Environment or on the diocesan website at: [diolc.org/safe-environment/reporting](https://diolc.org/safe-environment/reporting). Individuals are also encouraged to take their reports directly to civil authorities. Copies of the diocesan policy are available through your local Parish and on the diocesan website. If you have any questions about the Diocese of La Crosse and the implementation of the *Charter for the Protection of Children and Young People*, please contact Teresa Brown, Diocese of La Crosse, at 608.791.2679 or [tbrown@diolc.org](mailto:tbrown@diolc.org).

# July 27, 2025

## FINANCIAL REPORT

Week of July 14-20, 2025

Offertory: \$2,491.00

Total: \$2,491.00

Needed Weekly: \$4,600.00

June E-gifts: \$2,486.42

THANK YOU!

## MASS INTENTIONS

**Saturday, 26 July, 6:30 PM +Ambrose Timmerman**

(Timmerman Family)

**Sunday, 27 July, 10:30 AM Patrick and Kevin Hall**

(Larry Rehman)

**Wednesday, 30 July, 5:15 PM +Helen Pedretti**

(Pedretti Family)

**Friday, 1 August, 8:00 AM +Eleanor Olson**

(Jim Olson)

**Saturday, 2 August, 6:30 PM +Gary Teadt**

(Carol Teadt)

**Sunday, 3 August, 10:30 AM +Carl P. & Margaret S. Simon**

(Joe Simon)

## Ministry Schedule

**Sat., Aug. 2, 6:30 PM**

Dcn. Anthony Shay Eucharistic Minister

Dennis Vinger Lector

**Sun., Aug. 3, 10:30 AM**

Pat Obernberger Eucharistic Minister

Basil Stevenson Altar Server

Mariah Sullivan Altar Server

Megan Prorok Lector

**If not able to serve as scheduled, please  
request a sub through MSP. Thank you!**

## CHURCH CALENDAR

**PCCW CIRCLE FOR JULY: ST. JOSEPH**

**PCCW CIRCLE FOR AUGUST: ST. BRIDGET**

**Saturday, 26 July, 11:00 AM-4:00 PM 3rd Annual Picnic on the Lawn -**

**Community Celebration, St. Mary's Parish, Coon Valley**

**Monday, 28 July, Concrete work at front entryway to begin**

**Monday, 28 July, 5:00-6:30 PM Community Meal at Good Shepherd**

**Church**

**Wednesday, 30 July, 10:00 AM-12:30 PM St. Mary's Quilters in Marian  
Hall**

**Thursday, 31 July, 6:00 PM PCCW Ladies' Night Out, Old Towne Inn,  
Westby**

**Friday, 1 August, First Friday Adoration following Mass**

I am finally moving beyond organizing and tidying the shelves of books. It is great to see that many of the children's titles are used each week as well as the notebooks and activity books. It is my goal to highlight one title or resource available in our library, each month. If I achieve that goal, I will then work to exceed that goal! One of the newest titles in our collection is a cookbook: ***Cooking With the Saints Hardcover – Illustrated*** by Alexandra Greeley(Author), Fernando Flores (Author) - In this cookbook you'll find brief saints biographies and accompanying dishes tied to the liturgical feasts of the Church. Each recipe includes a shopping list. There are also prayers and reflections related to the saints or the holidays or feast days that inspire the dishes you prepare. From this exceptional cookbook, your family will receive triple nourishment: for body, mind, and spirit!

Tom Leis, Parish Librarian - saintmaryparishlibrary@gmail.com

## **Moving Through Grief Together**

Emplify Health by Gundersen Drop-In Grief Support Group

First and third Saturdays of every month

Time: 1:00 pm to 2:30 pm

Location: Ross Conference Room, Emplify Health by Gundersen Hospital-La Crosse Campus, 1900 South Ave., La Crosse, WI.

The sessions are free of charge and advance registration is not required. The group is open to the public (visitor guidelines must be followed). Directions to the Ross Conference Room are available at the hospital main entrance information desk.

Upcoming 2025 dates:

August 2 & 16

October 5 & 19

December 6 & 20

September 6 & 20

November 2 & 16



# July 27, 2025

## Pastoral Council Members

Kris Brueggen  
Phyllis Krause  
David Hall

Cathy Poshepny  
Jenny Leum  
Dcn. Tony Shay

Dennis Vinger

Our Pastoral Council is here to serve. They help us discern the needs of our community and the call of the Spirit in our time. If you wish to speak with a Council member about your concerns, please contact the parish office - 608-637-7711 or [stmaryparish@mwt.net](mailto:stmaryparish@mwt.net).

## Enjoy Teaching History and Geography?

Sacred Heart Catholic School is looking for a Catholic middle-school history and geography teacher. This is a part-time position for the afternoons. We are seeking someone who is interested in the Catholic intellectual tradition, dedicated to the formation and well-being (including spiritual) of students, and devoted to the Catholic apostolate of forming disciples of Christ. A teaching license is preferred but not required. For more information, email [principal@smash3p.org](mailto:principal@smash3p.org) or call (608) 654-7733.



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### Kickapoo Counseling

110 N. Main Street  
Westby, WI 54667  
608-634-2365

[info@kickapoo-counseling.com](mailto:info@kickapoo-counseling.com)

If you would like to advertise on this page, please contact 608-637-7711

**R&J's HONEY FARM**  
Roger and Joyce Humfeld  
S2676 Haugen Ln.  
Westby, WI 54667  
608-634-4059 (home)  
608-606-0832 (cell)  
[rjhoneyfarm@hotmail.com](mailto:rjhoneyfarm@hotmail.com)

### WESTBY LOCKER & MEATS

The Sausage & Meat Shop  
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*"Lord, teach us to pray just as John taught his disciples." ~ Luke 11:1*