

Annunciation of the Blessed Virgin Mary Parish



Hello friends,

Welcome back to Ordinary Time! After praying through Pentecost, my return and re-engaging many ordinary-type bits of parish business last weekend, and wrapping up the extraordinary seasonal movement from Lent (40-something days) to the Triduum (three days) to the Easter season (50 days), we are kind of back into the green of Ordinary Time (this weekend we celebrate the Holy Trinity, next weekend we celebrate Corpus Christi, both not-green). At the risk of repeating myself (not a fear of mine), this green reflects the steady, organic growth over time of those seeds of grace planted in extraordinary seasons like Christmas and Easter. It's a moment to let powerful change take root and to rest with the Lord. It also gives us another 24 weeks before the next season (Advent) starts to ask the Lord the question, "what now?"

In the middle of all this seasonal movement, this theme of missionary pivot (as Bishop Battersby likes to call it) keeps coming up in my prayer and attention. Of course, this is flavored by my recent return from work with formal missionaries; but I see this shift from a maintenance mindset (where we care *[continued on page 2]*

June 15, 2025 The Most Holy Trinity

*Readings are in the hymnal,
#1088*

Eucharist

Saturdays - 6:30 PM

Sundays - 10:30 AM

Wednesday - 5:15 PM

Fridays - 8:00 AM

Livestreaming Mass

www.facebook.com/StMarysCoonValley

Diocese of La Crosse

Televised Mass on

Channel 19, Sunday, 9:30 AM

Pastoral Visits:

Please contact the parish office if you or a loved one is in need of a pastoral visit.

Let us know if you would like to be remembered in our parish's public prayers.

Baptism

Call the parish office for information and scheduling.

Confession

Sat. 5:45 PM, Sun. 9:45 AM,
Wed. 5:45 PM during Adoration

Rosary:

The Holy Rosary is prayed 30 minutes before all Masses

Eucharistic Adoration

1st Friday each month after Mass
Benediction at 10 AM;
Every Tuesday 4:30 PM in CV
Every Wednesday 5:45 PM

Giving:

On-line -

<https://diolc.org/annunciation-of-the-blessed-virgin-mary-parish-viroqua>

Parish Offices

OPEN: MTWF- 8 AM-4 PM

Parish Website www.stmaryviroqua.org; Parish Fax (608) 299-3721

Father Joseph M. Richards, Pastor, (608) 606-9787; Deacon Tony Shay; Diana Hernandez-Torres, Sacristan

Pat Obernberger, Coordinator of Ongoing Formation, stmaryformation@mwt.net; (608) 637-7711

Beth Lakmann, Music Director, stmaryparish@mwt.net; (608) 637-7711

Fran Campbell, Secretary/Bookkeeper, stmaryparish@mwt.net, (608) 637-7711; Parish Kitchen (608) 637-7878

400 Congress Avenue, Viroqua, WI 54665

June 15, 2025

[continued from page 1] for what we've received until we hand it on to someone else) to a missionary mindset (where we spring from what we have into expansive Christ-centered growth) as our next big thing. In our studies we're seeing that demographic shifts, tangible personnel limitations (insufficient priests and religious), and population movement (people are where they weren't and aren't where they were seventy years ago) don't just make a maintenance mindset impractical – they make it impossible. We have roughly ten years before our hands are forced here, and I see a refreshing proactivity in what's going on right now.

This is daunting and stressful, but I find a strange hope in all of it – without an alternative we're asking some of the Big Questions we've tabled for a bit too long. This is where that missionary mindset comes in, where we go out as individuals and community into the world and actively *work* to build up God's kingdom. This is the approach of the early Church and the approach of Jesus Christ – His charge about leaving the ninety-nine to seek out the one is remarkably loud. The choice to operate out of scarcity is always an option, whether the Church is 9% or 99% full. It is for you and me to choose not to be led by scarcity but to be led by the Holy Spirit – to ask Him that simple question “what now?” and buckle up to receive His answer.

God bless you all, and let's explore together,

Fr. Joe



Monday, June 30-Thursday, July 4: Annunciation of the BVM Parish-Viroqua is hosting Vacation Bible School with area parishes, conducted by the Dominican Sisters of Mary Mother of the Eucharist.

Proposed schedule: 8:30 AM Mass

9:00 AM-12:00 PM Sisters' Program for K-6

Friday, July 4, 11:30 AM-2:00 PM, day at

Shrine of Our Lady of Guadalupe, La Crosse

More information to come.

Our seminarian, **John Francis**, who started the Bible Study group, will be participating in a **mission program this summer called Biking For Babies**. It is an organization that raises funds to help pregnancy resource centers. John Francis will be biking from Lincoln, NE to St. Louis, MO, July 14-19, a 600-mile trip. His personal goal is to raise \$6000, with a total missionary goal of \$450,000. I wanted to provide you with the address to help support him and his mission work. You can donate online at <https://givebutter.com/b4b-2025missionary/ne-team-1> or mail a check to Biking for Babies, PO Box 644, St. Charles, MO, 63302. **MAKE SURE TO PUT HIS NAME IN THE MEMO LINE TO GIVE HIM THE CREDIT FOR HIS GOAL.**

Thanks for considering this worthy cause. He asked that if we are unable to contribute financially, please keep in your prayers the women going through crisis pregnancies that they will be able to utilize services at pregnancy resource centers.

June 15, 2025

FINANCIAL REPORT

Week of June 2-8, 2025

Offertory: \$3,724.75

Catholic Life: \$53.00

Total: \$3,777.75

Needed Weekly: \$4,600.00

May E-gifts: \$2,532.00

2024-2025

DIOCESAN ANNUAL APPEAL

Goal: \$35,560.00

Received to date: \$38,855.00

Donors: 91

THANK YOU!

MASS INTENTIONS

Saturday, 14 June, 6:30 PM People of the Annunciation & St. Mary's Parishes

Sunday, 15 June, 10:30 AM +Guy Nicks
(Family of Guy Nicks)

Wednesday, 18 June, 5:15 PM Women of the Parish
(PCCW)

Friday, 20 June, 8:00 AM +Ambrose Timmerman
(Timmerman Friends)

Saturday, 21 June, 6:30 PM +Donald Malherek
(Ben & Carly Zadow)

Sunday, 22 June, 10:30 AM +Ione Hauser
(Bud Hauser)

Ministry Schedule

Sat., June 21, 6:30 PM

Dcn. Anthony Shay Eucharistic Minister
Will Fisher Altar Server
Seth Kiedinger Altar Server
Paul O'Rourke Lector

Sun., June 22, 10:30 AM

Dcn. Anthony Shay Eucharistic Minister
Alexis Scoville Altar Server
Sasha Scoville Altar Server
Dale Pertzborn Lector

If not able to serve as scheduled, please
request a sub through MSP. Thank you!

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Women and girls of all ages: You  
are invited to a **women's tea  
party on Saturday, June 21st at  
noon** in Marian Hall. Please take  
an invitation from the gathering  
space for more details! If you  
have any questions, please  
contact Jenny Leum or Carly  
Zadow.  
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CHURCH CALENDAR

PCCW CIRCLE FOR JUNE: ST. THERESA

Sunday, 15 June, **HAPPY FATHER'S DAY!**

**Tuesday, 17 June, 1:00 PM St. Mary's Book Club meets in parish
library**

**Tuesday, 17 June, 5:00-7:00 PM Grief Share Support Program in
Marian Hall**

**Tuesday, 17 June, 6:00 PM Joint Parish Council Meeting & Potluck
in the gathering space**

**Wednesday, 18 June, 10:00 AM-12:30 PM St. Mary's Quilters in
Marian Hall**

Friday, 20 June, Parish Office Closed

Saturday, 21 June, 12:00-4:00 PM Tea Party in Marian Hall

**Monday, 23 June, 1:30-4:00 PM Girls' Bible Study in new parish
library/meeting room**

**Monday, 23 June, 5:00-6:30 PM Community Meal at Good
Shepherd Church**

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The **122nd St. Charles Homecoming Picnic** will be held on **Sunday, July 6th, at the church**, 707 Eagle St., Genoa, WI. The annual event is held on the first Sunday in July. Food will be served from **11 a.m. to 2 p.m.** Each meal includes Pogy's grilled chicken and sides, as well as a serving of homemade risotto, which is a cheesy rice delicacy passed down through generations of Italian immigrants who settled in the area. Raffle drawings will begin at 3 p.m. Most events will be held outdoors, with dining options available inside the adjacent school. Entry is free and open to the public. Meals cost \$15 each, smaller hot dog plates available for younger attendees for \$6. For more information, visit St. Charles School and Parish Facebook page at <https://www.facebook.com/StCharlesSchoolGenoa>.  
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June 15, 2025

Pastoral Council Members

Kris Brueggen
Phyllis Krause
Parker Moore

Cathy Poshepny
Pat Peterson
Dcn. Tony Shay

Dennis Vinger

Our Pastoral Council is here to serve. They help us discern the needs of our community and the call of the Spirit in our time. If you wish to speak with a Council member about your concerns, please contact the parish office - 608-637-7711 or stmaryparish@mwt.net.

Diocesan Annual Appeal—For we are God's co-workers: The Appeal ends June 30, 2025. **Any gift postmarked by June 30, 2025**, will be included in this year's appeal. Parishes will have until July 6, 2025, to mail any gifts received at the parish before June 30, 2025, to us the gifts collected. *Any gift postmarked after June 30, 2025, for individuals and July 6, 2025, from parishes will be credited to next year's appeal.*

Fr. Michael Klos' 25th Anniversary Celebration will take place on Sunday, July 20, 2025, at Sacred Heart Church - Eau Claire. The celebration will begin with Holy Mass at 3:30 pm and will be followed by a celebratory luncheon in the church hall. Because you have been an important part of this 25 year journey, I would be honored if you would join me in giving thanks to God. RSVP to "office@shspec.org". Please put "25th Anniversary" in the subject line.



Estate Planning, Probate, Trust, and Litigation
608-784-1605; Scott@lacrosslaw.com



Kickapoo Counseling

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Westby, WI 54667
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If you would like to advertise on this page, please contact 608-637-7711

Roger and Joyce Humfeld
R&J's HONEY FARM
\$2676 Haugen Ln.
Westby, WI 54667
608-634-4059 (home)
608-606-0832 (cell)
rjhoneyfarm@hotmail.com

WESTBY LOCKER & MEATS

The Sausage & Meat Shop
Rosanne & Rod Aspenson
402 N. Main St., Westby, WI 54665
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608-634-4515



Viroqua, WI
(608) 634-3611

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NEW PATIENTS ALWAYS WELCOME



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Dan Kiedinger



Let me help you sell your home, farm, or vacant land.



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"...what is man that you should keep him in mind...?" ~ Psalm 8:4