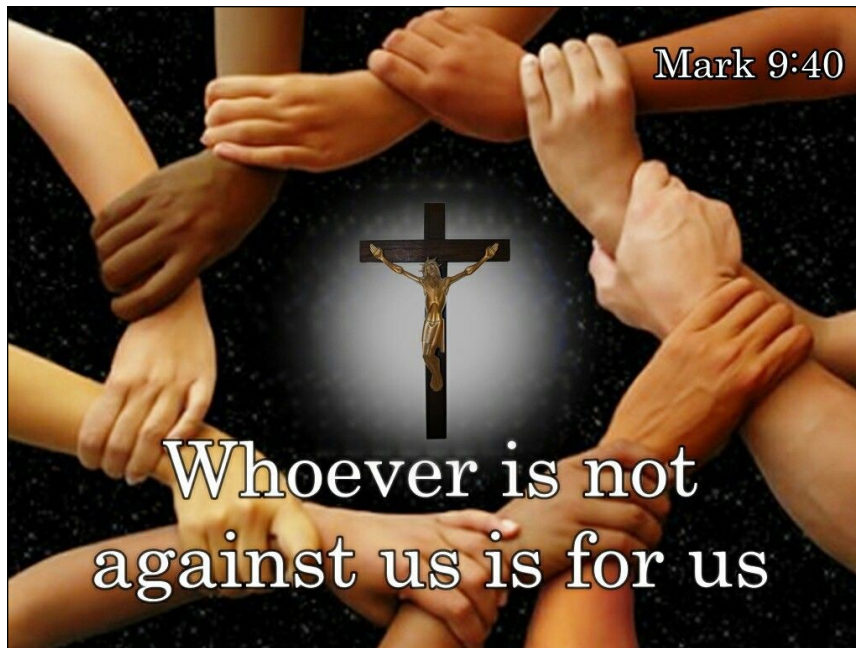


# Annunciation of the Blessed Virgin Mary Parish



Mark 9:40

Whoever is not  
against us is for us

Hello friends,

On Friday we celebrated the memorial of St. Vincent de Paul. St. Vincent was around 400-something years ago and dedicated his life to service to The Poor. Just like Mother Theresa and her community, he had a knack for opening his eyes to the “needful thing:” focusing less on fixing the system and focusing more on the real need of the real person in front of him. I feel like we’re in a season around here of vocation/calling – recognizing that the Lord is putting real needs in front of me and in front of you and you and you. Sometimes that’s a matter of service, sometimes it’s a matter of exploring a relationship with Him, sometimes it’s a matter of restoring or discovering a relationship with other people.

Tangent time. I’m not sure if it’s a brag or not; but if it is, forgive me – I have a few mission trips under my belt. Through my time as a Catholic High School and University student and especially as a FOCUS missionary I’ve been privileged to participate in a number of mission trips around the world, and I hope this gives me a broad enough experience to say with justice that there are more helpful and less helpful approaches to mission trips. The less helpful trips tend to focus more on “I’m coming in to fix your problems” – so to speak “service tourism.” Don’t get me wrong, drilling a well to provide clean drinking water or putting a roof on a school are powerful gifts, but if there’s any kind of savior attitude about it things can get a bit toxic. More helpful trips tend to focus on relationship – I may be coming in to provide a tangible service, but that service specifically draws “Me” into encounter with “You.” That is, good missionary activity helps the missionary to encounter the people and the people to encounter the missionary. *(continued on page 2)*

September 29, 2024  
26th Sunday in  
Ordinary Time

Readings are in the hymnal,  
#1168

### Eucharist

Saturdays - 6:30 PM

Sundays - 10:30 AM

Wednesday - 5:15 PM

Fridays - 8:00 AM

### Livestreaming Mass

[www.facebook.com/StMarysCoonValley](http://www.facebook.com/StMarysCoonValley)

### Diocese of La Crosse

### Televised Mass on

Channel 19, Sunday, 9:30 AM

### Pastoral Visits:

Please contact the parish office if you or a loved one is in need of a pastoral visit.

Let us know if you would like to be remembered in our parish’s public prayers.

### Baptism

Call the parish office for information and scheduling.

### Confession

Sat. 5:45 PM, Sun. 9:45 AM,  
Wed. 5:45 PM during Adoration

### Rosary:

The Holy Rosary is prayed 30 minutes before all Masses

### Eucharistic Adoration

1st Friday each month after Mass  
Benediction at 10 AM;  
Every Wednesday 5:45 PM

### Giving:

On-line -

<https://diolc.org/annunciation-of-the-blessed-virgin-mary-parish-viroqua>

### Parish Offices & Church:

OPEN: MTWF- 8 AM-4 PM

Sat. - 9 AM-7:30 PM

Sun. - 9 AM-Noon

Parish Website [www.stmaryviroqua.org](http://www.stmaryviroqua.org); Parish Fax (608) 299-3721

Father Joseph M. Richards, Pastor, (608) 606-9787; Deacon Tony Shay; Diana Hernandez-Torres, Sacristan

Pat Obernberger, Coordinator of Ongoing Formation, [stmaryformation@mwt.net](mailto:stmaryformation@mwt.net); (262) 822-1850

Beth Lakmann, Music Director, [bethlakmann@icloud.com](mailto:bethlakmann@icloud.com); (608) 637-7711

Fran Campbell, Secretary/Bookkeeper, [stmaryparish@mwt.net](mailto:stmaryparish@mwt.net), (608) 637-7711; Parish Kitchen (608) 637-7878

400 Congress Avenue, Viroqua, WI 54665

# September 29, 2024

*(continued from page 1)* Maybe another helpful lens is “hospitality,” or who’s welcoming whom. If a mission tripper is entering with the attitude of receiving the hospitable invitation to enter someone’s space, that is a different approach than “here I am to help you.” Yet another helpful way of looking at it is to ask the question “is this about me or about you?” I willingly admit I’ve landed on both sides of that question. An element that I particularly loved about FOCUS mission trips is intentional prayer – as we went about various service in foreign and domestic territory, we structured in daily holy hours to give college students real time on the ground to process what they were experiencing and let the Holy Spirit grow those seeds into tangible fruits.

Perhaps that is a helpful example, perhaps not. You and I certainly don’t need to go to Peru or Indonesia to encounter Christ and “The Poor,” but sometimes intentionally going out of my way to serve (anear or afar) effectively wakes me up to recognize A) the world is bigger than me, B) the Lord desires my presence, service, and relationship with the people in His world, and C) there is a “needful thing” He is setting in front of me in every moment.

God bless you,

Fr. Joe

**This coming Friday is the feast day of St. Francis of Assisi.** The Church has long recognized St. Francis as a special steward of God's creation and the patron saint of animals, and St. Mary's in Viroqua is hosting a **pet blessing the evening of October 4, at 5:30** -- bring along your furry friends to honor St. Francis and receive this special blessing!

### **Advance Care Planning Workshops**

If you could not speak for yourself, who would you want to make medical decisions for you? What would you want this person to know about your healthcare goals and values? Life is so unpredictable. We never know when an illness or injury will occur. That is why it is extremely important to write your wishes down.

An Advance Directive is a legal document that allows you to designate a person to make your healthcare decisions, **only if you cannot make them yourself!** It also allows you to include specific treatment preferences and instructions for your care. In collaboration, St. Mary’s and The Annunciation of the Blessed Virgin Mary churches will host two free Advance Care Planning Workshops. These workshops will address Catholic beliefs, treatment options and assist you in creating or updating your own Advance Care Plan.

Date: October 15<sup>th</sup>, 2024

Time: 3-5 pm

Location: St. Mary’s Catholic Church

900 Central Avenue, Coon Valley, Wisconsin

Date: October 27<sup>th</sup>, 2024

Time: 12-2 pm

Location: Annunciation of the Blessed Virgin Mary

400 Congress Avenue, Viroqua, Wisconsin

Pre-registration is encouraged by calling either parish at 608-452-3841 or 608-637-7711. You may also register by email to [StMaryFormation@mwt.net](mailto:StMaryFormation@mwt.net). Please leave your name(s), telephone number and which session you will be attending. Walk-ins will be welcomed.

# September 29, 2024

## FINANCIAL REPORT

Week of Sep. 16-22, 2024

Offertory: \$3,513.35

Total: \$3,513.35

Needed Weekly: \$4,600.00

August E-gifts: \$2,292.03

THANK YOU!

## Ministry Schedule

### **Sat., Sep. 28, 6:30 PM**

Dcn. Anthony Shay Eucharistic Minister  
Lane Fisher Altar Server  
Reid Fisher Altar Server  
Paul O'Rourke Lector

### **Sun., Sep. 29, 10:30 AM**

Al Mislivecek Eucharistic Minister  
Basil Stevenson Altar Server  
Mariah Sullivan Altar Server  
Melanie Halvorson Lector

If not able to serve as scheduled, please request a sub through MSP. Thank you!

**Raffle tickets are here** - there will be someone in the atrium after all Masses to hand out tickets. All families please take one book - try to sell them or buy them yourself. You are supporting the PCCW in their activities.

### **Parish Library**

We are hoping to increase the content in the Parish Library by adding some new books. If you would like to donate money as a way to support this effort, please make your check out to the Annunciation of the BVM with 'parish library' in the memo line or cash in envelope marked 'for the parish library'. Donations may be mailed to or dropped off at the parish office or placed in the weekend's contributions baskets.

## MASS INTENTIONS

**Saturday, 28 September, 6:30 PM +Joyce Dolan**  
(Biebl Family)

**Sunday, 29 September, 10:30 AM +Joyce Dolan**  
(Tom Dolan & Girls)

**Wednesday, 2 October, 5:15 PM +Rita Menne**  
(Family of Rita Menne)

**Friday, 4 October, 8:00 AM +Ambrose Timmerman**  
(Roger & Phyllis Krause)

**Saturday, 5 October, 6:30 PM +Pat Klos**  
(Barbara Gronemus)

**Sunday, 6 October, 10:30 AM +Guy Nicks**  
(Guy Nicks Family)

## CHURCH CALENDAR

**PCCW CIRCLE FOR SEPTEMBER: ST. JOSEPH**

**PCCW CIRCLE FOR OCTOBER: ST. ANTHONY**

**Sunday, 29 September, 9:15 AM Choir rehearsal**

**Wednesday, 2 October, 10:00 AM-12:30 PM St. Mary's Quilters in Marian Hall**

**Friday, 4 October, First Friday Adoration following Mass**

**Friday, 4 October, 5:30 PM Pet Blessing on St. Francis of Assisi Feast Day**

**Saturday, 5 October, 5:45 PM Choir rehearsal**

**Sunday, 6 October, 9:00-10:15 AM Confirmation Class in Marian Hall & classroom**

**Sunday, 6 October, 10:00-10:15 AM Confirmation Parent meeting in parish library**

**Sunday, 6 October, 12:00-1:00 PM Family of Faith monthly overview**

**Sunday, 6 October, following Mass Children's Choir rehearsal**

**Annual Pancake Breakfast – October 13** St. Mary Parish, Coon Valley will hold their annual Pancake Breakfast on Sunday, **October 13, 2024 from 7:30 AM – Noon**. Meal includes: delicious stack of pancakes (from our own local Great American Pancake Co.) with local real maple syrup, eggs, sausage, cheese curds, applesauce, milk, orange juice and coffee! Also purchase a tasty treat to take home from the bake sale! \$10 for adults, \$5 children ages 6-12, 5 and under free. New this year – Pancake topping bar! Your choice of maple syrup, blueberries, strawberries, chocolate syrup, sprinkles, whip cream and peanut butter (while supplies last).

**The Fall Dinner is 2 1/2 weeks away! Signup sheets are available in the atrium now. Sign up early to get your preferred job. We're looking forward to another busy and super fun event! If you have any questions, feel free to reach out to Julie Moore at 307-359-2322 by call or text.**

## Pastoral Council Members

Kris Brueggen kbrueggen01@gmail.com  
 Phyllis Krause phylliskrause63@gmail.com  
 Parker Moore parkerm53@gmail.com  
 Pat Peterson peterson.pata@gmail.com  
 Cathy Poshepny cposhepny@gmail.com  
 Dcn. Tony Shay ashay@diolclergy.org  
 Dennis Vinger dennis.vinger@gmail.com

Our Pastoral Council is here to serve. They help us discern the needs of our community and the call of the Spirit in our time.  
**Please feel free to contact them** with your concerns.

**Quilt Raffle  
1st Prize!**



LAW OFFICES OF  
**HOPKINS & HOPKINS, LLP**  
 George A. Hopkins  
 Stephanie M. Hopkins

**608-637-6710**

Members of St. Mary Parish

*Thorson Popp*  
 Funeral and Cremation Services

856 S. Rusk Ave. Viroqua, WI  
 608-637-7041 poppfc.com

Personalized Dental Care  
 For The Entire Family!

NEW PATIENTS ALWAYS WELCOME

Lianne Klum, D.D.S.

*Viroqua*  
 Dental Center, LLC

637-2655  
 1225 Favor Drive  
 Viroqua

**Vosseteig**  
 Funeral Home and Crematory  
 FUNERALS • CREMATIONS • RECEPTIONS

**WESTBY LOCKER & MEATS**  
 The Sausage & Meat Shop  
 Rosanne & Rod Aspenson  
 402 N. Main St., Westby, WI 54665  
 meatsusa@mw.net  
**608-634-4515**

**Roger and Joyce Humfeld**

R&J's  
**HONEY FARM**

S2676 Haugen Ln.  
 Westby, WI 54667  
 608-634-4059 (home)  
 608-606-0832 (cell)  
 rjhoneyfarm@hotmail.com



**Kickapoo Counseling**  
 110 N. Main Street  
 Westby, WI 54667  
 608-634-2365  
[info@kickapoo-counseling.com](mailto:info@kickapoo-counseling.com)

If you would like to advertise on this page, please contact 608-637-7711



**Oakwood Realty LLC**

608-606-5344  
[dan@oakwoodrealty.com](mailto:dan@oakwoodrealty.com)

Dan Kiedinger



Let me help you sell your home, farm, or vacant land.

**"Celebrating Lives Journey Together"**



Jeff and Chris Roth

S3611 Duncan Lane, Viroqua  
 608-634-3611 - [rothfamilycremation.com](http://rothfamilycremation.com)

Roth Family  
 Cremation Center  
 and Funeral Services

**David Hall**  
 Auctioneer - Lic. # 4007-52  
 koch@mw.net 608-632-4194

S3109 Prairie Edge Rd  
 Westby, WI 54667

**KINDNESS COUNTS LLC**

**Effinger Equipment**  
 SALES AND SERVICE

800 N. Main Street Viroqua, Wisconsin  
 608-637-7594

Complete Line of Outdoor Power Products

**Dillon Martino**

United Country  
**Real Estate**  
 Oakwood Realty LLC  
 www.oakwoodrealty.com

cell 608.606.3825  
[dillon@oakwoodrealty.com](mailto:dillon@oakwoodrealty.com)  
[dillonmartino.unitedcountryagents.com](mailto:dillonmartino.unitedcountryagents.com)

**VIROQUA MONUMENTS**  
 Division of Archie Monuments  
 1222 North Main St. • Viroqua, WI 54665

[www.archiemonumentsandstone.com](http://www.archiemonumentsandstone.com)  
[mary.viroquamonuments@gmail.com](mailto:mary.viroquamonuments@gmail.com)

Mary Sime 608-778-9369 OFFICE: 608-637-0524 Torrey Kramer 608-306-2175

Mary & Torrey look forward to serving you.  
 We offer In-Home Services if needed.

CEMETERY MONUMENTS, VETERANS MEMORIALS, SIGNAGE