

# Annunciation of the Blessed Virgin Mary Parish



Hello friends,

Just a few weeks after wrapping up Advent/Christmas, we are already coming up on Lent (starting with Ash Wednesday on February 14). A key note: the 44 days of Lent do not prepare us for the Resurrection – they prepare us for the full run of the Easter Triduum (the Mass of the Lord's Supper on Holy Thursday, Christ's passion and death on Good Friday, and His resurrection at the Easter Vigil). Don't worry, after this short season we'll spend an even longer time celebrating the resurrection. Let's talk shop.

First, let's talk Lenten practice. Over the next few weekends, I'll very likely mention the importance of using the timebound season of Lent to cut out something that's getting in the way of your relationship with Christ and to add in something that can build it up. Lenten practices are very good A) to remind us by letting ourselves be intentionally uncomfortable that we are not made for comfort and B) to show us that we're being led by Someone bigger into Something bigger. I hope you hear me saying this gently; but if your customary Lenten practice started back in second grade, it may be time to level it up a bit. The classic Lenten medicine involves prayer, fasting, and almsgiving. In that order, over the next few weeks take some time to discern where the Holy Spirit is calling you into deeper relationship (my personal recommendation would be to insert one or two of the extracurriculars below into your weekly schedule), where He is calling you to let go of something that you like but don't need, and where He is calling you to give back/give to.

*(continued on page 2)*

**January 28, 2024**  
**4th Sunday in**  
**Ordinary Time**

*Readings are in the hymnal,  
#1102*

## **Eucharist**

**Saturdays - 6:30 PM**

**Sundays - 10:30 AM**

**Wednesdays - 5:15 PM**

**Fridays - 8:00 AM**

## **Livestreaming Mass**

[www.facebook.com/StMarysCoonValley](https://www.facebook.com/StMarysCoonValley)

## **Diocese of La Crosse**

### **Televised Mass on**

**Channel 19, Sunday, 9:30 AM**

## **Pastoral Visits:**

Please contact the parish office if you or a loved one is in need of a pastoral visit.

Let us know if you would like to be remembered in our parish's public prayers.

## **Baptism**

Call the parish office for information and scheduling.

## **Confession**

Sat. 5:45 PM, Sun. 9:45 AM,  
Wed. 5:45 PM during Adoration

## **Rosary:**

The Holy Rosary is prayed 30 minutes before all Masses

## **Eucharistic Adoration**

1st Friday each month after Mass  
Benediction at 10 AM;  
Every Wednesday 5:45 PM

## **Giving:**

Phone app - [https://tithe.ly/give\\_new](https://tithe.ly/give_new)  
On-line -

<https://diolc.org/annunciation-of-the-blessed-virgin-mary-parish-viroqua>

## **Parish Offices & Church:**

OPEN: MTWF- 8 AM-4 PM

Sat. - 9 AM-7:30 PM

Sun. - 9 AM-Noon

Parish Website [www.stmaryviroqua.org](http://www.stmaryviroqua.org); Parish Fax (608) 299-3721

Father Joseph M. Richards, Pastor, (608) 606-9787; Deacon Tony Shay; Diana Hernandez-Torres, Sacristan

Beth Lakmann, Music & Liturgy Director, [bethlakmann@icloud.com](mailto:bethlakmann@icloud.com); (608) 637-7711

Fran Campbell, Secretary/Bookkeeper, [stmaryparish@mwt.net](mailto:stmaryparish@mwt.net), (608) 637-7711; Parish Kitchen (608) 637-7878

400 Congress Avenue, Viroqua, WI 54665

# January 28, 2024

*(continued from page 1)* Finally, let's look at some relevant details concerning Lent's schedule.

- Ash Wednesday, on February 14
  - Communion service in Viroqua at 7:00 AM
  - Mass in Viroqua at 12:10 PM
  - Mass in Coon Valley at 5:15 PM (this replaces our customary Wednesday Mass in Viroqua this week only)
- Tuesdays (starting February 20) in Coon Valley
  - 5:15 Stations of the Cross
  - 5:45 Daily Mass
- Wednesdays (starting February 21) in Viroqua
  - 5:15 Stations of the Cross
  - 5:45 Daily Mass
  - 6:15-7:00 Adoration & Confessions
- Thursdays (continuing February 15) in Coon Valley, 8:00 AM Mass
- Fridays (continuing February 16) in Viroqua, 8:00 AM Mass
- Confessions
  - Wednesdays 6:15-7:00 PM in Viroqua
  - Saturdays 3:15-3:45 in Coon Valley, 5:45-6:15 in Viroqua
  - Sundays 7:15-7:45 AM in Coon Valley, 9:45-10:15 in Viroqua

That's it for today. God bless you,

Fr. Joe

Please be generous in this week's special collection for the **Catholic Campaign for Human Development**. In the United States, over 11% of the population lives in poverty. Through this collection, you support programs that address the root causes of poverty and provide a sustainable future for those struggling across the country. In addition, 25% of the funds we collect remain in our diocese to fund local antipoverty projects. Please prayerfully consider how you can support this collection and those working on the margins. More information about the Catholic Campaign for Human Development can be found at [www.usccg.org/cchd](http://www.usccg.org/cchd).

Over the course of Lent we are presenting a seven-part Small Group series centered on the Eucharistic Revival, **"Jesus and the Eucharist."** Both parishes are welcome to attend our Thursday evening sessions **(starting February 15) from 6:00-8:00 PM** in Marian Hall.

# January 28, 2024

## FINANCIAL REPORT

Week of Jan. 15-21, 2024

Offertory: \$3,270.00

Total: \$3,270.00

Needed Weekly: \$4,600.00

December E-gifts: \$2,208.29

## 2023-2024

## DIOCESAN ANNUAL APPEAL

Target: \$36,130.00

Pledged: \$32,307.50

Cash to date: \$29,459.16

THANK YOU!

## MASS INTENTIONS

**Saturday, 27 January, 6:30 PM +Rose Anna Hundt**

(Angie Leis)

**Sunday, 28 January, 10:30 AM People of the Annunciation & St. Mary's Parishes**

**Wednesday, 31 January, 5:15 PM +Lucille Krause**

(Gary & Joyce Unseth)

**Friday, 2 February, 8:00 AM +Carol Cade**

(Patricia Effinger)

**Saturday, 3 February, 6:30 PM +Reinie Leis**

(Angie Leis)

**Sunday, 4 February, 10:30 AM +Guy Nicks**

(Guy Nicks Family)

## Ministry Schedule

**Sat., Jan. 27, 6:30 PM**

Dcn. Anthony Shay Eucharistic Minister

Reid Fisher Altar Server

Will Fisher Altar Server

Dennis Vinger Lector

**Sun., Jan. 28, 10:30 AM**

Dcn. Anthony Shay Eucharistic Minister

Alexis Scoville Altar Server

Royce Scoville Altar Server

Sasha Scoville Altar Server

Al Mislivecek Lector

If not able to serve as scheduled, please request a sub through MSP. Thank you!

## CHURCH CALENDAR

**PCCW CIRCLE FOR JANUARY: ST. JOSEPH**

**PCCW CIRCLE FOR FEBRUARY: ST. ANTHONY**

**Sunday, 28 January, 9:15 AM Choir Rehearsal**

**Wednesday, 31 January, 10:00 AM-12:30 PM St. Mary's Quilters in Marian Hall**

**Thursday, 1 February, 6:30-8:00 PM Little Rock Scripture Study in Marian Hall**

**Friday, 2 February, First Friday Adoration following Mass**

**Saturday, 3 February, 5:45 PM Choir Rehearsal**

**Sunday, 4 February, Family of Faith Religious Ed & Early**

**Childhood Religious Ed/Activities following 10:30 AM Mass**

**Sunday, 4 February, Children's Choir Rehearsal during Religious Ed following 10:30 AM Mass**

**PLEASE PICK UP YOUR ANNUAL CONTRIBUTION STATEMENT - they are in alphabetical order on the east windowsills in the atrium.**

Statements not picked up will be mailed on January 29th.

**Thank you!**

Our parish will once again be collecting **valentines for the homebound and the residents in our local nursing homes and assisted living facilities.** Please help us show our love and faith by letting them know that the people of St. Mary's parish is thinking of them.

**Library...**Another batch of library discard books is available for your home libraries. Please take them if you wish. The library has been newly arranged in smaller categories to help you find topics of interest much quicker. Stop in and select some good winter reading!

**Hey Girls!** How do you charcuterie? All the ladies of St. Mary's are invited to a charcuterie board party **February 9th at 6 p.m. in Marian Hall.** This is your opportunity to show off your creative culinary self with others. Your mission is to produce a board that is appealing, delicious and shareable. You can also bring along your favorite bottle of wine or another beverage of your choice. We look forward to your creation!

# January 28, 2024

## Pastoral Council Members

Kris Brueggen	kbrueggen01@gmail.com
Phyllis Krause	phylliskrause63@gmail.com
Parker Moore	parker53@gmail.com
Pat Peterson	peterson.pata@gmail.com
Cathy Poshepny	cposhepny@gmail.com
Dcn. Tony Shay	ashay@diolclergy.org
Dennis Vinger	dennis.vinger@gmail.com

Our Pastoral Council is here to serve. They help us discern the needs of our community and the call of the Spirit in our time. **Please feel free to contact them** with your concerns.

LAW OFFICES OF  
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Members of St. Mary Parish


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[meatsusa@mw.net](mailto:meatsusa@mw.net)  
**608-634-4515**

**Roger and Joyce Humfeld**

R&J's  
**HONEY FARM**

S2676 Haugen Ln.  
Westby, WI 54667  
608-634-4059 (home)  
608-606-0832 (cell)  
[rjhoneyfarm@hotmail.com](mailto:rjhoneyfarm@hotmail.com)



**Kickapoo Counseling**  
110 N. Main Street  
Westby, WI 54667  
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**"Jesus...said, 'Quiet! Come out of him!' The unclean spirit...with a loud cry came out of him." ~ Mark 1:26**