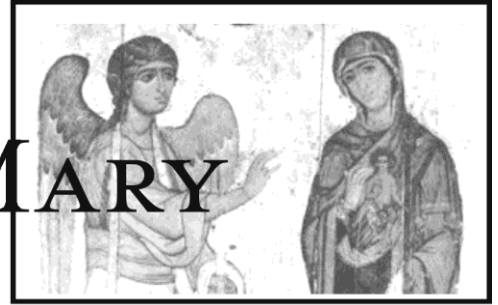


ANNUNCIATION OF THE BLESSED VIRGIN MARY PARISH



This Week in Our Parish

Holy Week

Holy Thursday Mass begins at **7:00 PM** on Thursday, March 29.

Good Friday Liturgy begins at **1:00 PM** on Friday, March 30.

Easter Vigil will begin at **8:30 PM** on Holy Saturday, March 31.

Easter Sunday Mass will be celebrated at **8:00 AM** on Sunday, April 1.

Holy Thursday Mass begins at 7:00 PM on Thursday, March 29. Mass will be followed by Adoration until 10:00 PM. Night Prayer at 10:00 PM.

Please note: Our Easter Sunday Masses will be combined into **one Mass to be held at 8:00 AM, 1 April, Easter Sunday in Viroqua**. St. Mary's in Coon Valley will reschedule their Easter Sunday Mass to 9:45 AM.

Sunday Meals for Fortney Hotel Residents – Sunday, **April 1st**, is the next date we will be providing the meal. Food should be delivered to the kitchen in Marian Hall on Sunday, April 1st by 12 PM Noon. Pans, with instructions, will be out in the Atrium this weekend. Take a pan home, make a hot dish, salad or desert and return next weekend. Join in feeding the hungry!

Low Sunday Collection - On **April 7th & 8th, Divine Mercy Sunday**, The Parish Council of Catholic Women will be taking a second collection for the good works they are doing throughout the Diocese. Please be generous. Thank-you.

Divine Mercy Sunday, April 8 – celebration of the Feast of the Divine Mercy. Immediately after the 11:00 AM Mass, Adoration of the Blessed Sacrament and the Chaplet of Divine Mercy will be followed by Benediction. All members of the parish are welcome to attend. The Divine Mercy Chaplet is a powerful prayer given by Our Lord to St. Maria Faustina Kowalska for everyone to pray. The primary focus of the Divine Mercy Devotion is the merciful love of God and the desire to let that love and mercy flow through one's own heart toward those in need of it.

Feast of the Annunciation of the Blessed Virgin Mary - Monday, April 9 is our parish's Patronal Feast Day. Fr. Klos will be with us to celebrate Mass at 6:00 PM. A potluck in Marian Hall will follow the Mass.

March 25, 2018

Palm Sunday

Sunday Mass

Saturday

6:00 PM

Sunday

7:30 AM & 11:00 AM

Sacrament of Reconciliation

Confessions are heard before
Saturday Mass

Rosary

The Holy Rosary is prayed 30
minutes before all Weekend Masses

Bethel Home

Rosary held on 3rd Friday of each
month at 10:15 AM

Norseland

Mass and rosary held on 2nd & 4th
Wednesday each month at 9:30 AM

Schedule of Area Daily Masses:

St Mary (Gays Mills) Monday &
Thursday 8:30 AM

St Philip (Rolling Ground) Tuesday
8:30 AM

Sacred Heart (Cashton) Tuesday &
Friday 8 AM

Shrine of Our Lady of Guadalupe 11
AM

St Charles (Genoa) M/W/Th/F 8:00
AM, Tuesday 8:30 AM

*Fr. William Kulas will celebrate Holy
Week Masses and services—Holy
Thursday, Good Friday, Easter Vigil,
and Easter Sunday. Msgr. Hundt will
celebrate April 7-8 weekend Masses.
The La Crosse Diocese will continue
to send a priest to cover weekend
Masses after February 28th; but there
will be no week-day Masses after
February 27, until further notice.*

Parish Website www.stmaryviroqua.org

Parish Fax (608)299-3721

Frances Campbell, Secretary/Bookkeeper (M-Tu & Th-F – 8 am-4 pm) stmaryparish@mwt.net (608)637-7711

Tara Lyons, Director of Religious Education ABVM.youthfaithformation@gmail.com (608)638-7879

400 Congress Avenue, Viroqua, WI 54665

March 25, 2018

Rice Bowl helps Catholic Relief Services AND the Local Community with Project Seed - Did you know that, besides helping Catholic Relief Services alleviate hunger worldwide, 25% of the donations collected through your Rice Bowls stays in the Diocese to fund Project Seed? Since 1996, Project Seed has offered high quality, low cost seed to area farmers, with initial savings of 20-30%. Further assistance is available in cases of hardship. **Please return your Rice Bowls in the box provided in the Atrium.**

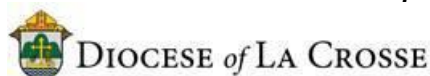
Chrism Mass - The annual Chrism Mass will be celebrated at St. Joseph the Workman Cathedral on **Tuesday of Holy Week, March 27, beginning at 10:30 AM.** The Most Reverend William Patrick Callahan will be the principal celebrant; the deans will be principal concelebrants. All deacons and concelebrating priests are asked to bring an alb; dalmatics, chasubles, and stoles will be provided. Deans will vest in the cathedral sacristy, while deacons and all other priests who wish to concelebrate will vest in the Cathedral entrance off the parking lot. Please be ready to form the procession by 10:15 AM. Priests will attend a luncheon with Bishop Callahan at the Holy Cross Diocesan Center following the Mass, while for all others a light reception will be held in the Cathedral undercroft.

La Crosse Diocesan Council of Catholic Women Biennial Convention - "Be the bearer of hope, joy and mercy", **Saturday, April 21st from 8:30 AM to 3 PM** at St. Anne Catholic Church, 700 West Bridge Street, Wausau, WI. For more information visit the website www.ldccw.org

Richland Center Deanery Spring Assembly - Saturday, May 5th at noon; Church of the Nativity of the Blessed Virgin Mary, 32605 Durst Lane, Keyesville. Patti Pflugradt presents "Gifts of Love", A Ministry of Making Baby Clothes and Caskets for Grieving Families, as Featured in "Catholic Life Magazine". There will be a Potluck Luncheon. Contact President Candace McGrath for more information, RichlandDeanery@gmail.com or 608-647-0400.

Greetings and salutations! I hope all is going well with you and the ministries of your parishes. I would like to extend an invitation to you and your parish to participate in the Diocesan TV Mass ministry. As you know this ministry is very important to our Diocese as it provides a means for those who are homebound or hospitalized to view the Sunday Mass from within the parishes of our Diocese. How does the program work? In summary parishes, along with their pastors, are asked to celebrate two Masses for specific Sunday's. I am proposing the Masses for the 19th through the 22nd Sunday's in Ordinary Time (August 12, 19, 26, September 2) be recorded with all filming taking place at Assumption of the Blessed Virgin Mary Catholic Church in Richland Center. Each parish would be asked to provide no less than 15 people for the assembly, 2 servers, 1 or 2 lectors, and 2 gift bearers. The choirs from each parish would provide their own music which I would provide guidelines to help them prepare. The recordings would take place beginning mid-morning with a rehearsal with all liturgical people (servers, lectors, and gift bearers) 30 minutes prior to the first recording of each "group" – Group I would be parishioners from Assumption Parish – Richland Center and Group II would be parishioners from Annunciation Parish - Viroqua. Each Mass is recorded in 27m 30sec. If you have not seen our TV Mass recordings in the past, please feel free to view them on our Diocesan website... www.dioc.org. The date proposed for these recordings is Monday, July 9.

Michael A. Haight
TV Mass Ministry Field Producer & Director
Diocesan Office for Sacred Worship



(The invitation above was extended to our parish last month. Detailed information on the Diocesan TV Mass is on the Atrium bulletin board. The Diocese is aware that we currently do not have an assigned priest to coordinate the details for this event.)

March 25, 2018

MASS INTENTIONS THIS WEEK

FINANCIAL REPORT

Weekend March 18, 2018

Adults: \$2,867.10

Offertory: \$266.00

Easter Flowers: \$105.00

Total: \$3,238.10

Needed Weekly: \$3,400.00

THANK YOU!

2017-2018

DIOCESAN ANNUAL APPEAL

Target: \$334,455.00

Pledged: \$36,213.00

Cash to date: \$33,273.00

Saturday, 24 March, 6:00 PM +Stanley & Carmelia Gros
(Diana Sarma)

Sunday, 25 March, 7:30 AM +Virginia Leis
(Jim & Shirley Wuench)

Sunday, 25 March, 11:00 AM +People of St. Mary's Parish

Monday, 26 March, 8:00 AM +No Mass

Tuesday, 27 March, 8:00 AM +No Mass

Wednesday, 28 March, 8:00 AM +No Mass

Thursday, 29 March, 7:00 PM +Alois Antony
(Angie Leis)

Friday, 30 March, 1:00 PM +Good Friday Liturgy

Saturday, 31 March, 8:30 PM +PJ Hauser
(Shirley Servais)

Sunday, 1 April, 8:00 AM +Richard Rubasch
(Lund Family)

Monday, April 2nd from 4 – 5 PM: Vernon County Alzheimer's Support Group will meet in the 2nd Floor Fellowship Room at Maplewood Terrace, 620 S. Garfield Avenue, Viroqua. Shawn Fish, Manager of Bethel Oaks Memory Care, will present Alzheimer's 101, a general overview of the types of dementia.

Tuesday, April 3rd, 1:15 PM: Bethel Auxiliary Meeting in the Kirkeeng Room, Bethel Home, 614 South Rock Avenue, Viroqua. All are welcome. **2:00 PM:** Auxiliary Program with residents in the Bethel Home Fellowship Room. Program by Pleasant Ridge String Performers and lunch by Marie Weltzin.

Diaconate Discernment Retreat Saturday, April 7 - Are you a man at least 35 years of age who feels a yearning to give yourself more radically to the service of God and the Church – preaching the Gospel, serving those in need, assisting at the altar? If you think God may be calling you to be a deacon, talk to your pastor about attending the Diaconate Discernment Retreat at St. Anthony's Retreat Center on April 7, 2018. Then call the Office for Ministries and Social Concerns at [608-791-0161](tel:608-791-0161). A new deacon formation class will begin in the fall of 2019 and attendance at the Discernment Retreat (this spring or next) is a prerequisite. For more information, visit diolc.org/diaconate.

Caregiving, Medieval Women Mystics and Nature Retreats at St. Anthony's - April 14 - "Coping with Compassion Fatigue – A Workshop for Caregivers": Presented by Elizabeth Lewis (Cost: \$65). **April 27-29 -** "Medieval Women Mystics": Presented by Fr. Jim Bartelme (Cost: \$185). **May 18-19 -** "Exploring Nature's Ways": Presented by Sr. Jolynn Brehm, FSPA (Cost: \$90). Contact St. Anthony Spirituality Center at 715-443-2236, info@sarcenter.com. Go to www.sarcenter.com to register for an upcoming event. St. Anthony's is located 8 miles outside of Wausau on 40 beautiful acres of wooded land.

Wednesday, April 25th, from 11 AM – 1 PM: Bethel Auxiliary Salad Luncheon at St. Mary's Catholic Church, 400 Congress Street, Viroqua. \$7 per person. Proceeds will go toward resident needs at Bethel Home and Services. Everyone is welcome!

Door of Hope would like to invite you to a free brunch at **Borgen's Café in Westby WI at 9:30 AM on Thursday, April 26th**. We will have a meal time followed by a fifteen-minute preview of what we do and how we are here to serve you and our communities. You may also ask questions and get more information about DOH after the breakfast.

This week we highlight **Bethel Home & Services, Inc.** as the bulletin sponsor of the week.
Please Support the Businesses that Support Our Parish Bulletin

LAW OFFICES OF
HOPKINS & HOPKINS, LLP
George A. Hopkins
Stephanie M. Hopkins
 637-6710
 Civil Litigation Accident & Personal Injury
 Workers Compensation
 Wills & Probate Estate Planning
 Traffic Law
 Members of St. Mary Parish

This space can be your
 business advertisement!

This space can be your
 business advertisement!

Thorson Funeral Home "Committed
 to Service"
 TRADITIONAL, NONTRADITIONAL &
 CREMATION SERVICES

Thor J. Thorson www.thorsonfuneralhome.com
 P.O. Box 248 856 South Rusk Avenue Viroqua, WI 54665
 608-637-7041 or 1-800-657-6741

BETHEL HOME & SERVICES, INC.
 Care Through Faith and Service
 Assisted Living • Independent Retirement
 Adult Day Care Services • Parish Nurse Ministry
 Independent Apartments • Food Pantry & Thrift Shop
 Personal & Supportive Home Services
 Transitional Care Therapy • Memory Care


608-637-2171
 614 S. Rock Ave. | Viroqua, WI 54665
 www.bethelhomeservices.org

This space can be your
 business advertisement!

This space can be your
 business advertisement!

This space can be your
 business advertisement!

This space can be your
 business advertisement!


MOSER TRUCKING INC.
 PH. 608-638-6996
 PO BOX 823
 405 RAILROAD AVE.
 VIROQUA, WI 54665
 MEMBER OF ST. MARY PARISH


Accounting & Tax Service
 of Viroqua, Ltd.
 Joy Vietinghoff
 Certified Public Accountant
 608.637.6800
 767 N. Main Street Fax 608.637.6878
 Viroqua, Wisconsin 54665 Toll Free 1.888.595.4829

WESTBY LOCKER & MEATS
 The Sausage & Meat Shop
Rosanne & Rod Aspenson
 402 N. Main St., Westby, WI 54665
 meatsusa@mwt.net
608-634-4515

LEUM 608-638-2030
Technologies 117 E. Terhune St.
 Viroqua, WI 54665

This space can be your
 business advertisement!

This space can be your
 business advertisement!

Personalized Dental Care
 For The Entire Family!
 NEW PATIENTS ALWAYS WELCOME

 Viroqua Dental Center, LLC
 637-2655
 1225 Favor Drive
 Viroqua
 Lecanne Klum, D.D.S.


Oakwood Realty LLC
 www.oakwoodrealty.com

 Andrea Hurth (Agent)

 Rhonda Kiedinger (Agent)
 Dan Kiedinger (Broker)

VOSSETEIG-LARSON
 FUNERAL HOMES
 www.vossfh.com
 123 West Decker P.O. Box 88
 Viroqua, WI 54665
 Ph: 608-637-2100
 With locations in Westby, Viola, and De Soto

This space can be your
 business advertisement!

Effinger Equipment
 SALES AND SERVICE
 608-637-2501 Viroqua, Wisconsin
 800 N. Main Street
 Complete Line of Outdoor Power Products

 SNAPPER Kohler BCS
 SPINL Jonsered Country
 Mantis Clipper

ProLine
 PRINTING PH 608-637-3868
 223 S Main Street FX 608-637-8490
 Viroqua, WI 54665 info@prolineprintingwi.com

As a community of faith, St. Mary Parish celebrates the love of Jesus through sacred worship and religious education; we cherish the dignity of each person, and we aspire to minister to all. We revere our history, embrace God's presence among us each day, and walk hopefully into the future.

"But Palm Sunday tells us that ... it is the cross that is the true tree of life." ~ Pope Benedict XVI